

Colombes, 15th September 2022

ARKEMA POWERS KIPRUN'S AMBITIONS, DECATHLON'S PERFORMANCE RUNNING BRAND

With its portfolio of advanced and innovative materials, Arkema has been a partner of choice for sports equipment companies for decades. Earlier in September, the public was able to discover the result of the Group's collaboration with sports equipment designer DECATHLON: the new KD900X performance running shoe from the KIPRUN running brand.

To support its ambitions to develop a top performance running shoe, KIPRUN has turned to Arkema and its Pebax® high performance material, widely appreciated for its lightweight, reactivity and exceptional energy return compared to more traditional materials such as EVA or TPU.

The new KD900X performance running shoe from KIPRUN features Pebax® foam and a carbon plate to deliver speed, and performance over the long haul, as the brand claims a durability of 1,000 kilometers



"We are proud to work with major Sports brands such as Decathlon on the development of innovative footwear and sports equipment, making high performance equipment available to athletes and sports enthusiast across the world. Arkema's advanced materials represent a unique toolbox for designers and innovators." David Dupont, Growth Director Polyamides at Arkema.

Building on its unique set of expertise in materials science, Arkema offers a portfolio of first-class technologies to address ever-growing demand for new and sustainable materials. With the ambition to become in 2024 a pure player in Specialty Materials, the Group is structured into 3 complementary, resilient and highly innovative segments dedicated to Specialty Materials - Adhesive Solutions, Advanced Materials, and Coating Solutions - accounting for some 85.5% of Group sales in 2021, and a well-positioned and competitive Intermediates segment. Arkema offers cutting-edge technological solutions to meet the challenges of, among other things, new energies, access to water, recycling, urbanization and mobility, and fosters a permanent dialogue with all its stakeholders. The Group reported sales of around €9.5 billion in 2021, and operates in some 55 countries with 20,200 employees worldwide.

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